Parents: Did you know? The messages you send your kids can affect their choices and behaviors?

Research has shown that one of the biggest protective factors in reducing the likelihood your child will develop a substance abuse problem is strong parental disapproval of alcohol and drug use.

Some actions and behaviors by parents, while not intentional, may encourage underage drinking and drug use and contribute to your child’s perception of the encouragement of use.

Do you ever reach for a drink in front of your kids saying “I had a tough day?” This can make alcohol seem like a good way to relieve stress and something you NEED to relax.

Do you tell drinking stories in front of your kids? Laughing about heavy drinking can seem like alcohol is always necessary to have fun and encourages them to drink.

Do you ever ask your kids to get you a beer or other alcoholic beverage for you?

Do you offer alcohol to your teen as a special treat for celebrations, family gatherings, etc?

If you can answer yes to any of these questions, you may be unintentionally sending mixed messages to your child and could be implying that it’s ok for him or her to drink and experiment with alcohol.

What you can do:

Remaining clear and consistent, and avoiding messages that glorify or promote alcohol use is a good way to provide your children with the role modeling that they need to keep them from underage use.

For more information, visit: talk2prevent.ny.gov or Facebook.com/Talk-2-Prevent